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## **SYNERGY ENTERPRISES, LLC ACQUIRES AMERTAC FROM HERITAGE PARTNERS**

**- Veteran Turnaround Investment Firm To Undertake  
Phased Growth Plan for Company -**

**- Gary Nacht, Head of Synergy Enterprises,  
Assumes Roles of AmerTac Chairman and CEO -**

**Santa Barbara, CA and Saddle River, NJ – April 30, 2009** – Synergy Enterprises, LLC (“Synergy”), a CA-based private investment and management advisory services firm, today announced the acquisition of Saddle River, NJ-based AmerTac, a leading designer, marketer and distributor of innovative and trend-right electrical, decorative and under cabinet lighting, decorative and functional hardware and lawn and garden products. AmerTac was purchased by Synergy from Heritage Partners, a leading private equity firm focused on partnering with family and founder-owned businesses. Financial terms of the transaction, which was completed today, were not disclosed.

Under the terms of the transaction, Gary Nacht, Chairman and Chief Executive Officer of Synergy Enterprises, has also assumed the roles of Chairman and CEO of AmerTac, effective immediately. Sal Mirra will continue in his role as Chief Financial Officer of the company, and the core of the executive management team will remain unchanged, with some additional senior industry veterans recruited through Synergy Enterprises expected to join AmerTac’s leadership group shortly.

Founded nearly 70 years ago, AmerTac today enjoys leading market positions across six product categories – night lights/specialty lights, wallplates, decorative hardware, under cabinet lighting, lighting controls/dimmers and lawn & garden products – and sells through the big box home center, mass merchandiser, hardware store and lighting showroom retail channels across the United States and Canada.

Central to the company’s business is a leading-edge and low cost, fully outsourced manufacturing model that is supported by a dedicated network of Asia-based suppliers and widely recognized as one of the most flexible and leanest supply chains in the industry. This supply chain, combined with the company’s state-of-the-art U.S. distribution center located in Breinigsville, PA and the proprietary designs and patented technologies behind a majority of the company’s products, position AmerTac for substantial growth.

Gary A. Nacht, Chairman and CEO of Synergy Enterprises and AmerTac, said, "It is a pleasure to invest in AmerTac, a company whose market position and potential I have long admired. In the near-term, I will be working closely with Sal Mirra and the rest of the AmerTac leadership team to ensure a smooth and seamless transition for the company, its employees, customers and business partners. Looking beyond the transition process, I am excited about the potential to create significant value at AmerTac, and we have already begun laying the groundwork to execute on our plans. As we move forward, we will be guided by our foremost commitment to create strong and profitable growth for AmerTac. We will do so through a phased turnaround strategy that will combine adding new product categories and exploring acquisition and branding opportunities, while closely controlling operating expenses. Taken together, we believe that our strategy will build on the solid foundation already in place at AmerTac, and open up a new chapter of opportunities in this company's history."

Sal Mirra, Chief Financial Officer of AmerTac, said, "We're delighted to partner with Gary Nacht and his team at Synergy Enterprises, a veteran turnaround investment firm with an excellent track record for generating profitable growth among the companies in which they invest. We had the opportunity to meet with a number of potential transaction partners, and we quickly came to the conclusion that Synergy Enterprises had the right industry experience, vision and strategy for taking AmerTac's development to the next level, and creating value for all of our stakeholders."

#### **About Synergy Enterprises, LLC.**

Synergy Enterprises, LLC. is a private investment and management advisory services firm specializing in acquiring underperforming retail, manufacturing and distribution companies, primarily in the consumer products and apparel industries. Headquartered in Santa Barbara, California, the firm was founded by Chairman and CEO Gary A. Nacht, a 25-year veteran of corporate acquisitions whose track record includes such companies as Kmart Canada Ltd., Gemini Industries, Northern Reflections and Digital Products International.

#### **About AmerTac**

AmerTac is a leading designer, marketer and distributor of innovative and trend-right electrical, decorative and under cabinet lighting, decorative and functional hardware and lawn and garden products. Founded nearly 70 years ago, AmerTac enjoys leading market positions across its product categories, with a majority of its products based on the company's own proprietary designs and patented technologies. AmerTac is supported in its operations by a leading-edge and low cost, fully outsourced manufacturing model that is based on one of the most flexible and leanest supply chains in the industry.

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