

FOR IMMEDIATE RELEASE**AMERTAC PROMOTES
SALVATORE F. MIRRA TO
CHIEF EXECUTIVE OFFICER****- Leadership Transition Signals Next Phase of Growth for Company -**

Saddle River, NJ – September 16, 2009 – AmerTac, a leading designer, marketer and distributor of electrical products, decorative and functional hardware, seasonal products and consumer electronics accessories, today announced the promotion of Salvatore (Sal) F. Mirra to the additional position of Chief Executive Officer. As part of this transition, Gary A. Nacht will remain Chairman of the Board of AmerTac.

Mr. Mirra, who joined AmerTac in December 2004 following his highly successful role as CFO of Gemini Industries, a leading supplier of branded consumer electronics accessories, will continue to serve as AmerTac's Chief Financial Officer.

Mr. Nacht, Chairman of AmerTac as well as Chairman and CEO of Synergy Enterprises, a private investment and management advisory services firm that, through an affiliate, acquired AmerTac in April 2009, said, "At the time of the acquisition, it was clear that the core of the company's executive management team would remain unchanged, given its deep bench strength. Sal's promotion to the CEO role is a natural progression of our carefully phased growth plan for AmerTac. Sal has a deep understanding of AmerTac's business, its customers and its markets, and brings with him a track record of demonstrated leadership success. His vision and leadership have already been instrumental in many of the company's key sales wins – including the Lowes Timer program and significant increases in AmerTac's international business. Additionally, Sal has played a pivotal role in AmerTac's rapid and successful entry into the highly competitive consumer electronics accessories business."

Mr. Nacht concluded, "Having previously worked closely with Sal at Gemini Industries, and now at AmerTac, I have every confidence he brings the right mix of skills and experience to lead AmerTac through a new chapter of significant growth and expansion. As Chairman of the Board, I will continue to provide strategic counsel to AmerTac's leadership team, access to key relationships with potential business partners and governance oversight for the company."

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Sal Mirra said, “I am excited and honored to assume leadership of the AmerTac team. We are at an exciting point in our history and are positioned to grow both organically and through planned entry into complementary categories of business – including our recent entry into the consumer electronics accessories business. We have a highly talented and dedicated staff and the demonstrated ability to deliver to our customers unsurpassed quality and cost-effective product at consistently high levels of service. I am confident we have all of the ingredients we need to ensure that AmerTac meets and exceeds our growth plans, and reinforces its position as an industry leader.”

Sal Mirra is licensed CPA who holds a B.S. in Accounting from Rutgers University.

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